

heather cardone

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EXPERIENCE

Home Entertainment/Broadcast Experience

Herzog and Company 5/2010 - Present

Motion Design

- Design and animation of title cards, lower thirds and other elements for broadcast/Blu-ray content

Trailer Park - Advanced Content 11/2008 - 5/2010

Motion Design

- Designed and animated menus and games for popular DVD/Blu-ray titles
- Aided in the conceptualization, design and animation of lower thirds and title sequences for a variety of products and mediums

iCandy Interactive 04/2008 - 11/2008

Motion Design

- Designed and animated a variety of DVD menus and games for clients such as: Disney, Warner & Imagination

The Cannery 05/2004 - 04/2008

Motion Design

- Designed and animated a wide assortment of DVD and Blu-ray menus, main titles, transitions and content
- Provided creative and technical direction to a team of animators

Web/Interactive Experience

FOX Sports 11/2002 - 12/2003

Photo Editor/Flash Animation

- Designed and implemented rich media content pieces for FOX Sports main page and its network partner sites

iFilm 5/2001 - 7/2001

Designer/Flash Animation

- Designed and animated rich media content pieces promoting upcoming events and motion picture releases

Broadband Sports 7/2000 - 2/2001

Designer/Flash Animation

- Designed and animated promotional content pieces, Flash sites and banner campaigns for the world's top athletes

Digital Entertainment Network 10/1999 - 5/2000

Production Designer

- Helped to design and animate content pieces for Aggronation, DEN Xtreme Sports channel

SOFTWARE

Advanced Knowledge:
After Effects, Adobe Photoshop & Illustrator

Basic Knowledge:
Cinema 4D, Dreamweaver, Final Cut

EDUCATION

State University of New York,
College at Oneonta
May 1998

Bachelor of Arts, Studio Art
• Concentration in photography,
computer art & animation